

Berry Supply Chain throughout Western Hemisphere Committed to Recycling

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North American Raspberry & Blackberry Association

North American Strawberry Growers Association

Ocean Spray Cranberries, Inc
Cranberry Institute

Florida Strawberry Growers Association

Maine Wild Blueberry Commission

New England Fruit and Vegetable Association

Oregon Strawberry Commission

Oregon Raspberry & Blackberry Commission

Sun Belle Inc

WA Red Raspberry Commission





For the past two decades, PET thermoform clamshells have contained the most California recycled content of any food package in the United States

NEW Commitment - transition the source of recycled content from PET beverage containers to our own packaging

Our Three-Year Journey

- Understanding the 2017 global policy changes
- Coordinating among competitors and across countries
- Testing alternative packaging materials
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- Switching to BOPP labels to maximize recycle readiness
- First purchase specification for TCWF completed in 2020



Berries have started the transition to closed loop

Next Step:

Consumers & Curbside Recycling Programs to INCREASE collection and sorting of PET thermoform clamshells

